

Bradford House Historical Association: Donor Software



1. Prior to Little Green Light (LGL) we just had an excel spreadsheet.
2. We have been using LGL for 3 years.
3. The fee is \$421.20 annually (and this is a 10% discount for having an annual subscription). The fee is paid with ACH.
4. Our fee tier is 2,500 records. We have 755 records.
5. When we were looking to convert from Excel to a paid system, someone recommended LGL to us based on our organization's size. Like non-profits were using it.
6. Strengths:
 - The system is very easy to navigate. My summer intern learned it very quickly.
 - My summer intern is updating the records each week, as letters come back with wrong or old address or as a gift is given.
 - The records can be easier exported to an excel spreadsheet and then used to create mailing envelopes. This is how I do our mailers.
 - There are many report options. I just ran a report to see total donations this year to date. I then ran the like report in Quick Books to make sure that they match. I did find a duplicate entry which I deleted.
 - In December of each year, I run a report showing donations and then I send out our tax receipt/thank you letter. The board has discussed whether we should be thanking people sooner, such as when we receive the gift.
7. Weaknesses: I cannot think of any weaknesses directly related to the system. The weaknesses with the software come from the user. In other words, I have not taken the time to look into all of its functionality. You can set timelines, acknowledgements, goals, letters and more – all of which I have not done. You can even track volunteer hours. I have not used this function.
8. LGL is perfect for our size organization. It meets all of our needs.